1 Free Publication NAVAJO HOPI OBSERVER Published Wed.

PH: (928) 226-9696 • FAX: (928) 226-1115 • Website: navajohopiobserver.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/Mail Delivery	Paid Rack Delivery	Free Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86001	FLAGSTAFF-West	0	0	0	1,060	1,060	42,235	25	34,938	47,941	16,272	37,542	18,662	771,875	979,438	993,236	1,225,164	49.6	50.4	0.7	1.6	8.9	69.6	14.9	54,706	42,978	33,862	4,835	31,137	2,240	26,938	912	3,927	1,636	13,293	129,256	102,478	26,787	13,292	4,958	7,569	2,260	2,977
86004	FLAGSTAFF-East	0	0	0	1,190	1,190	36,392	41	34,014	38,931	13,088	45,515	14,181	733,543	887,350	603,971	703,841	49.6	50.4	1.4	1.3	17.7	72.8	35.3	88,844	75,304	47,303	8,480	65,629	1,720	17,820	708	2,881	893	8,825	86,255	80,211	14,310	9,098	4,531	4,806	1,652	2,318
86016	GREY MT/ HWY 89	0	0	0	400	400	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	3	35	0	24	0	10	0	0	0	16	5	13	2	7
86020	CAMERON	0	0	0	300	300	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	20	373	0	70	0	277	0	0	0	187	33	188	31	38
86030	HOTEVILLA	0	0	0	200	200	248	1	252	254	76	11,786	79	1,423	1,583	820	920	47.2	52.8	0.0	0.0	2.0	64.5	4.5	514	276	220	24	223	14	200	0	9	2	160	116	0	60	4	13	11	2	0
86033	KAYENTA/BLACK MESA/TONALEA	0	0	0	1,300	1,300	8,955	9	8,460	9,437	2,372	23,926	2,531	73,020	83,453	46,105	53,123	48.2	51.8	0.1	0.1	0.5	81.4	8.5	18,332	10,608	7,296	963	9,991	126	2,831	0	187	29	1,245	19,236	0	0	1,342	637	409	212	125
86034	KEAMS CANYON	0	0	0	350	350	3,552	7	3,466	3,672	999	24,964	1,041	34,305	39,608	9,762	10,984	48.6	51.4	0.1	0.1	2.3	76.7	11.6	7,438	4,582	3,248	423	4,124	60	1,697	0	14	60	644	0	0	0	683	58	162	97	26
86035	LEUPP	0	0	0	300	300	2,842	42,738	2,979	748	26,863	796	25,035	30,400	7,196	355	327	50.4	49.6	0.0	0.0	1.6	80.7	4.0	5,903	3,452	2,671	313	3,222	29	421	83	6	7	129	0	0	0	213	38	20	40	8
86039	KYKOTSMOVI VILLAGE	0	0	0	400	400	120	0	109	126	33	19,583	35	890	1,008	6,035	6,912	50.0	50.0	2.5	0.0	4.2	75.8	11.3	253	141	109	13	121	51	873	0	34	0	200	5,144	0	0	186	21	20	26	17
86040	PAGE	0	0	0	550	550	9,145	10	8,953	9,547	2,936	42,139	3,104	140,470	161,638	170,857	194,278	50.1	49.9	0.3	0.8	3.7	78.7	16.3	21,114	15,924	10,597	1,690	13,923	441	6,351	201	874	195	3,523	27,339	26,903	202	2,938	1,427	1,952	512	726
86042	POLACCA	0	0	0	300	300	1,764	7	1,745	1,801	474	21,064	490	11,635	12,670	2,696	3,010	48.0	52.0	0.1	0.0	0.6	80.6	6.9	3,580	1,937	1,479	178	1,726	26	441	0	23	16	313	2,684	0	0	412	18	82	42	8
86043	SECOND MESA/HOPI	0	0	0	475	475	1,490	9	1,469	1,533	491	15,991	510	10,043	11,010	3,918	4,393	48.1	51.9	0.7	0.1	0.9	73.3	7.8	3,310	1,841	1,534	184	1,353	29	297	0	21	7	129	555	0	0	99	12	64	14	34
86044	REB LAKE	0	0	0	250	250	101	0	120	93	32	38,667	29	1,265	1,243	291	284	50.5	49.5	0.0	0.0	6.9	68.8	13.3	229	146	147	16	102	8	179	0	5	13	150	0	0	0	192	12	25	27	14
86045	TUBA CITY/MOENKOPI	0	0	0	4,000	4,000	11,914	6	11,715	12,417	3,105	39,602	3,283	134,673	162,120	68,331	77,705	49.2	50.8	0.1	0.1	2.5	81.5	13.4	24,888	16,333	11,044	1,560	15,873	217	3,867	6	191	48	2,052	28,046	1,930	202	1,966	156	622	251	129
86047	WINSLOW/DILKON	0	0	0	1,075	1,075	20,421	8	19,007	21,652	5,823	28,026	6,247	206,718	241,795	207,337	240,195	51.9	48.1	3.2	0.6	14.8	76.8	8.4	40,651	26,751	19,661	2,560	22,718	468	5,232	176	766	156	2,430	26,352	4,435	0	2,321	620	1,052	357	482
86054	SHONTO/SHUNGOPOVI	0	0	0	300	300	2,024	3	2,034	2,052	564	29,194	579	19,480	22,325	106	117	50.0	50.0	0.0	0.0	0.7	78.0	5.7	4,301	2,636	1,932	229	2,368	19	310	0	9	0	172	0	0	0	188	8	23	25	8
86503	CHINLE	0	0	0	500	500	12,953	10	12,471	13,592	3,570	23,630	3,808	118,533	144,953	36,874	46,135	49.4	50.6	0.2	0.2	1.8	76.3	8.7	26,517	16,126	11,201	1,446	14,744	238	3,680	10	170	30	2,013	11,564	65	3	1,591	218	637	220	110
86505	GANADO	0	0	0	400	400	24,542	10	24,474	25,192	7,068	28,608	7,374	250,218	296,738	144,342	176,638	48.6	51.4	0.2	0.3	1.5	76.9	12.0	52,919	33,075	24,471	3,233	29,529	93	2,683	0	44	0	2,131	28,507	2,358	17	2,007	96	327	257	40
86510	PINON	0	0	0	550	550	9,197	11	7,912	10,169	2,331	16,714	2,567	57,395	70,725	23,463	27,901	49.1	50.9	0.0	0.0	0.9	79.1	5.1	17,729	9,587	6,730	788	9,184	23	481	0	74	0	387	14,762	0	3,433	427	25	61	56	24
86515	WINDOW ROCK	0	0	0	600	600	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	425	6,260	3	398	67	787	0	0	0	700	161	415	116	170
86538	MANY FARMS	0	0	0	300	300	5,160	9	4,853	5,492	1,427	20,603	1,546	38,663	46,403	558	710	48.8	51.2	0.2	0.3	0.9	76.7	8.7	10,567	6,052	4,264	534	5,496	22	554	0	16	4	424	521	34	1	434	32	46	58	12
MISC	MAIL	0	0	0	200	200																																					
TOTAL		0	0	0	15,000	15,000																																					

2 Paid Publication WILLIAMS-GRAND CANYON NEWS Published Wed.

PH: (928) 635-4426 • FAX: (928) 635-4887 • Website: williamsnews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/Mail Delivery	Paid Rack Delivery	Free Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86001	FLAGSTAFF	104	150	0	-	254	42,235	25	34,938	47,941	16,272	37,542	18,662	771,875	979,438	993,236	1,225,164	49.6	50.4	1.8	1.7	12.8	54.9	42.3	97,753	88,978	47,878	10,232	73,084	2,240	26,938	912	3,927	1,636	13,293	129,256	102,478	26,787	13,292	4,958	7,569	2,260	2,977
86018	PARKS	70	115	0	-	185	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	24	107	2	5	14	51	0	0	0	62	20	40	14	6
86023	GRAND CANYON	423	750	50	-	1,223	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	95	3,147	1	258	52	2,160	0	0	0	1,262	455	1,741	248	268
86046	WILLIAMS	658	1010	50	-	1,718	10,000	3	8,479	11,276	4,026	37,727	4,558	175,985	217,610	167,201	203,594	51.6	48.4	1.6	1.4	23.1	66.5	20.5	24,877	20,267	14,048	2,089	15,400	312	2,917	5	479	120	1,532	31,180	6,919	78	1,193	464	1,355	234	351
86320	ASHFORK	65	60	0	-	125	951	3	862	1,035	344	24,730	378	9,635	11,403	15,213	19,562	55.5	45.5	1.7	0.3	32.5	73.0	12.6	2,127	1,425	1,145	140	978	53	409	65	38	31	102	2,570	0	0	140	166	40	25	29
86337	SELIGMAN	40	75	0	-	115	1,039	1	944	1,129	484	23,868	530	13,633	16,240	35,449	45,426	50.6	49.4	3.2	1.2	13.5	61.4	16.1	2,667	1,928	1,668	223	1,121	97	846	3	161	119	315	5,123	5,405	0	469	132	215	89	117
MISC	OUTSIDE MARKET	380	0	50	-	430																																					
TOTAL		1740	2160	150	0	4050																																					

3 Paid Publication KINGMAN DAILY MINER Published Sun.-Fri.

Free Publications: PROSPECTOR Published Sun. • SMART BUYER Published Tue.

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/Mail Delivery	Paid Rack Delivery	Mailed TMC Smart Buyer	Free TMC Prospector	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
85360	WIKIEUP	0	0	202	0	202	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	27	284	0	18	35	199	0	0	0	163	20	92	28	50
86401	KINGMAN	2,436	998	5159	3749	12,342	22,694	22	17,815	26,108	8,762	34,642	9,970	374,265	467,950	671,625	890,957	49.6	50.4	0.7	1.6	8.9	69.6	14.9	54,706	42,978	33,862	4,835	31,137	1,285	14,850	1,498	2,059	983	5,276	45,658	67,283	8,782	11,637	5,640	4,321	1,995	2,696
86402	KINGMAN	0	0	1316	0	1,316	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	31	193	0	1	9	70	0	0	0	63	24	2	15	3
86409	KINGMAN	3,592	1,120	4409	5095	14,216	24,246	290	21,025	26,767	9,707	30,450	10,624	369,195	443,435	646,915	825,445	49	51	1	1	10.4	67.6	6.2	70,737	58,069	50,606	6,864	40,317	1,029	10,847	191	3,153	526	4,829	148,239	78,985	19,496	0	0	0	0	0
86412	HUALAPAI	0	0	150	0	150	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	7	0	1	0	5	0	0	0	4	1	1	0	1
86413	GOLDEN VALLEY	936	243	2093	2200	5,472	8,491	14	7,637	9,229	3,558	28,234	3,871	127,080	151,318	88,601	112,381	50.6	49.4	0.8	0.8	8.3	67.7	6.8	21,476	15,685	14,056	1,725	10,305	202	1,285	50	237	110	441	2,015	6,670	1,517	563	472	216	111	137
86431	CHLORIDE	36	25	330	163	554	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18	66	0	3	0	58	0	0	0	20	7	59	6	14
86434	PEACH SPRINGS	0	0	575	0	575	1,532	1	1,325	1,693	399	24,375	442	14,218	17,670	1,346	1,739	48.6	51.4	0.1	0.1	6.1	81.7	5.6	3,086	1,865	1,209	148	1,796	65	912	60	2	7	296	337	480	232	101	134	40	28	57
86441	DOLAN SPRINGS	137	58	1011	293	1,499	2,180	5	2,067	2,265	1,032	18,482	1,056	26,868	29,688	21,011	25,065	50.8	49.2	1.6	1.7	7.8	57.0	5.7	5,698	3,814	4,292	460	1,867	67	552	7	211	43	179	4,802	4,273	0	340	106	141	49	121
86442	BULLHEAD CITY	0	0	0	0	0	34,071	38	29,806	37,379	13,715	30,104	14,973	515,243	617,568	485,081	617,398	49.2	50.8	1.7	1.4	26.6	65.3	8.3	82,607	62,484	52,109	6,595	43,130	1,539	14,363	224	2,644	1,468	6,808	85,103	91,847	31,255	7,362	2,452	2,824	1,202	1,671
86444	MEADVIEW	0	62	596	0	658	1,284	3	879	1,575	579	30,150	698	22,273	28,883	19,252	27,057	51.1	48.9	1.2	0.3	3.7	70.5	10.8	3,466	2,610	2,629	319	1,548	47	254	20	52	48	80	2,115	1,472	226	120	58	73	22	42
Misc	OUTSIDE MARKET	132	0	0	0	132																																					
TOTAL		7,269	2,506	15,841	11,500	37,116																																					

4 Paid Publication TODAY'S NEWS-HERALD Published Sun.-Sat.

Free Publications: SMART BUYER Published Tue. • RIVER EXTRA Published Sun.

PH: (928) 453-4237 • FAX: (928) 855-9892 • Website: havasunews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Mailed TMC Smart Buyer	Free TMC River Extra	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86401	KINGMAN	15	0	0	0	15	22,694	22	17,815	26,108	8,762	34,642	9,970	374,265	467,950	671,625	890,957	49.6	50.4	0.7	1.6	8.9	69.6	14.9	54,706	42,978	33,862	4,835	31,137	1,285	14,850	1,498	2,059	983	5,276	45,658	67,283	8,782	11,637	5,640	4,321	1,995	2,696
86402	KINGMAN	12	0	0	0	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	31	193	0	1	9	70	0	0	0	63	24	2	15	3
86403	LAKE HAVASU CITY	2,303	900	6,175	2,500	11,878	17,496	1,751	13,809	20,133	7,573	32,629	8,726	310,390	389,418	906,914	1,218,291	49.1	50.9	0.7	0.9	13.1	65.2	13.0	44,938	35,724	31,336	4,205	23,518	2,492	24,138	1,871	4,279	2,029	11,199	133,620	74,956	29,622	12,741	6,614	6,252	2,321	3,208
86404	LAKE HAVASU CITY	2,702	1,100	4,950	2,000	10,752	18,057	48	12,796	21,695	7,956	34,532	9,577	342,010	449,145	255,935	359,172	49.4	50.6	0.3	0.5	9.9	71.5	11.9	48,224	38,490	34,421	4,608	25,345	355	2,701	125	660	112	896	2,304	25,921	759	1,276	928	548	228	452
86405	LAKE HAVASU CITY	16	0	0	0	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55	178	4	9	10	67	0	0	0	83	71	22	18	13
86406	LAKE HAVASU CITY	4,232	1,600	7,780	2,500	16,112	26,840	13	18,566	32,528	11,311	39,052	13,759	561,590	745,025	163,439	231,782	48.8	51.2	0.4	0.9	7.5	73.8	13.2	70,737	58,069	50,606	6,864	40,317	460	2,949	33	288	273	1,329	6,974	48,964	6,498	1,555	1,024	777	328	263
MISC		769	350	0	0	1,119																																					
TOTAL		10,049	3,950	18,905	7,000	39,904																																					

5 Paid Publication PARKER PIONEER Published Wed.

PH: (928) 669-2275 • FAX: (928) 669-9624 • Website: havasunews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
85325	BOUSE	25	325	0	0	350	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	25	119	0	6	2	65	0	0	0	48	11	72	12	3
85344	PARKER/EHRENBERG	372	2,065	0	0	2,437	16,789	9	15,808	17,763	7,474	28,505	8,094	268,648	325,220	456,835	528,606	50.5	49.5	0.9	0.5	21.5	67.6	9.7	43,312	32,578	32,204	3,731	19,650	686	8,104	135	906	329	4,207	31,999	31,911	0	2,944	880	2,231	519	598
85346	QUARTZSITE	18	570	0	0	588	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	301	2,569	20	520	57	1,532	0	0	0	1,358	333	580	207	312
85348	SALOME	50	60	0	0	110	2,670	2	2,372	2,917	1,220	27,680	1,354	39,918	50,520	51,956	61,611	50.3	49.7	0.2	0.4	26.3	65.9	4.9	6,975	5,091	5,275	548	2,828	108	641	8	104	28	332	1,537	0	0	266	86	137	44	68
92225	BLYTHE	0	0	0	0	0	17,754	101	15,988	19,205	5,948	33,533	6,450	247,035	294,533	484,052	614,940	51.1	49.9	7.5	2.1	49.8	72.0	9.2	38,665	29,088	19,497	2,565	24,994	695	6,932	41	909	323	3,279	56,050	22,855	16,492	2,764	833	1,660	484	584
92242	EARP	47	365	0	0	412	1,898	22	1,535	2,155	875	26,899	980	28,340	35,590	1,118	1,462	48.0	52.0	2.1	1.2	10.9	62.3	5.8	5,013	3,687	3,971	429	2,076	41	272	0	5	39	111	708	0	0	100	92	84	28	15
MISC	OUTSIDE MARKET	244	0	0	0	244																																					
TOTAL		756	3,385	0	0	4,141																																					

1748 S. Arizona Avenue
Yuma, Arizona 85364
(928) 783-3311 • Fax: (928) 783-3313

Western news&info, inc.

Website: www.westernnews.com
E-mail: urnumber1@westernnews.com

6 Paid Pubs. PALO VERDE VALLEY TIMES Publ. Wed/Fri QUARTZSITE TIMES Publ. Wed.

Free Publication DESERT SHOPPER Published Thur.

PH: (760) 922-3181 • FAX: (760) 922-3184 • Website: blythecanews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
85334	EHRENBERG	17	165	0	200	382	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	59	868	0	142	20	562	0	0	0	392	110	418	67	117
85346	QUARTZSITE	9	200	0	2,000	2,209	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	301	2,569	20	520	57	1,532	0	0	0	1,358	333	580	207	312
92225	BLYTHE	583	2,700	2,900	2,600	8,783	17,754	101	15,988	19,205	5,948	33,533	6,450	247,035	294,533	484,052	614,940	0	0	0	0	0	0	0	0	0	0	0	0	695	6,932	41	909	323	3,279	56,050	22,855	16,492	2,764	833	1,660	484	584
92266	PALO VERDE	12	65	0	172	249	0	0	0	0	0	0	0	0	0	0	0	51.1	49.9	7.5	2.1	49.8	72.0	9.2	38,665	29,088	19,497	2,565	24,994	19	82	2	7	2	34	0	0	0	16	7	40	5	4
92272	RIPLEY	12	50	0	128	190	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL		633	3,180	2,900	5,100	11,813																																					

7 Paid Publications VERDE INDEPENDENT/BUGLE Publ. Wed./Fri./Sun.

Free Publications: SMART SHOPPER Publ. Tue. • KUDOS Publ Wed. • THE WRAP Publ. Sun

PH: (928) 634-2241 • FAX: (928) 634-2312 • Website: verdevalleynews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86322	CAMP VERDE	659	283	3,956	0	4,898	10,963	69	10,005	11,896	4,234	36,128	4,609	176,235	213,718	153,613	195,686	50.2	49.8	0.5	0.5	14.4	69.9	12.4	26,546	20,749	17,143	2,234	14,607	528	4,533	154	495	180	1,533	30,862	3,399	4,064	1,465	894	827	275	315
86324	CLARKDALE	375	89	1,487	0	1,951	5,363	21	4,311	6,163	2,412	37,623	2,811	114,638	149,895	57,042	77,796	48.0	52.0	0.7	0.4	11.5	64.9	20.3	14,479	12,117	10,976	1,492	8,171	122	1,648	315	73	35	714	1,588	0	40	955	506	113	167	79
86325	CORNVILLE	318	72	1,779	0	2,169	4,868	75	3,950	5,581	1,948	38,907	2,244	85,015	108,005	21,296	28,709	50.0	50.0	0.5	0.6	12.9	67.9	16.5	12,279	9,872	7,665	1,072	7,289	117	741	16	51	33	362	132	1,139	2	375	222	148	73	57
86326	COTTONWOOD	1,736	1,028	6,008	0	8,772	22,922	105	19,571	25,686	9,290	34,222	10,411	396,535	496,468	431,242	565,552	47.6	52.4	0.8	0.6	19.7	66.1	15.9	56,248	44,946	36,794	5,083	31,838	1,256	11,216	326	2,327	654	5,895	86,757	57,666	10,614	5,545	1,659	1,813	835	1,196
86331	JEROME	22	6	415	0	443	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	122	615	55	155	23	255	0	0	0	273	153	177	42	123
86335	RIMROCK	72	51	1,365	0	1,488	3,855	137	3,299	4,319	1,706	36,727	1,915	69,160	87,723	23,296	30,602	48.2	51.8	0.2	0.1	9.9	63.1	21.0	10,121	8,226	6,854	945	5,463	85	653	33	109	36	292	235	1,683	22	234	123	106	39	63
86336	SEDONA	24	55	0	5,395	5,474	15,633	6	13,870	17,203	7,527	43,745	8,244	478,600	584,980	286,859	967,671	47.9	52.1	0.8	1.6	10.2	59.2	35.8	45,719	41,750	35,991	5,480	31,495	1,383	12,612	131	2,033	1,029	7,930	50,217	7,753	12,403	5,520	2,193	4,640	1,078	1,331
86342	LAKE MONTEZUMA	91	0	430	0	521	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14	70	0	3	0	41	0	0	0	92	15	47	13	5
86351	SEDONA	8	19	0	3,343	3,370	6,674	209	5,472	7,615	3,272	37,807	3,748	189,353	240,178	78,091	104,679	46.3	53.7	0.7	0.9	8.7	61.9	40.1	19,254	17,050	15,899	2,370	11,863	315	2,905	45	333	224	2,131	21,154	0	788	1,158	430	1,224	239	223
Misc	OUTSIDE MARKET	230	130	86	3,500	3,946																																					
Total		3,535	1,733	15,526	12,238	33,032																																					

8 THE WINSLOW MAIL REMINDER

Free Publication Published Tues.

PH: (928) 289-2467 • FAX: (928) 289-4151 • Website: winslowaznews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86032	JOSEPH CITY	0	0	550	-	550	0	0	0	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	37	650	1	70	1	225	0	0	0	362	171	26	68	41
86047	WINSLOW DILKON	0	0	5,000	-	5,000	20,421	8	19,007	21,652	5,823	28,026	6,247	206,718	241,795	207,337	240,195	51.9	48.1	3.2	0.6	14.8	76.8	8.4	40,651	26,751	19,661	2,560	22,718	468	5,232	176	766	156	2,430	36,352	4,435	0	2,321	620	1,052	357	482
TOTAL		0	0	5,550	0	5,550																																					

9 Free Publication CHINO VALLEY REVIEW Published Wed.

PH: (928) 445-3333 • FAX: (928) 636-1334 • Website: chinovalleyreview.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86323	CHINO VALLEY	0	195	4,833	50	5,078	17,671	87	12,606	21,335	6,600	38,972	7,872	325,830	438,248	105,844	147,735	49.6	50.4	0.3	0.4	73.7	15.9	15.9	43,609	34,873	26,684	3,855	27,567	599	4,703	369	720	512	1,517	3,281	4,480	3,464	2,046	1,428	592	416	465
86334	PAULDEN	0	35	726	0	761	3,798	15	2,579	4,674	1,248	37,689	1,512	56,820	77,783	5,543	7,859	50.1	49.9	0.7	0.4	22.7	80.0	8.2	8,683	6,437	4,641	630	5,326	56	220	1	35	9	100	381	0	2	111	66	24	22	24
Misc	OUTSIDE MARKET	25	0	0	0	25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL		25	230	5,559	50	5,864																																					

10 Paid Publication PRESCOTT VALLEY TRIBUNE Publ. Wed./Fri.

PH: (928) 775-4440 • FAX: (928) 772-3393 • Website: prescottvalleytribune.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Home/Mail Delivery	Free Rack Delivery	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86314	PRESCOTT VALLEY	0	0	0	0	0	39894	525	26834	49142	14822	34577	18131	622265	835820	459881	658318	49.2	50.8	0.7	0.8	15.6	73.7	14.1	94,273	72,887	53,738	7,910	53,981	1,349	14,676	1,429	1,692	897	6,858	77,429	143,821	10,884	6,940	3,409	2,263	1,239	1,336
86327	DEWEY	0	0	0	0	0	9090	86	6967	10706	4049	38132	4768	200173	263993	61602	89025	48.6	51.4	0.5	0.6	6.0	71.7	14.9	25,022	20,290	20,166	2,533	13,245	218	2,007	87	298	111	663	2,317	186	4,648	646	495	377	140	180
Misc	OUTSIDE MARKET	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL		0	0	0	0	0																																					

11 Paid Publication THE PRESCOTT DAILY COURIER Publ. Sun.- Sat.

Free Publications: SMART SHOPPER Publ. Tue. • SUN SHOPPER Publ. Sun.

PH: (928) 445-3333 • FAX: (928) 445-4756 • Website: prescottaz.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Mailed TMC Smart Shopper	Free TMC Sun Shopper	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
86301,3,5	PRESCOTT	9,700	1,517	17,201	5,669	34,087	58,547	727	47,741	66,905	26,393	116,664	30,568	1,388,675	1,788,228	1,564,818	2,141,720	49.5	50.5	0.6	1.0	7.5	62.3	29.8	156,184	137,665	114,853	17,629	97,684	3,638	39,316	1,555	6,571	2,782	18,816	183,914	330,092	44,361	18,914	6,593	6,698	3,193	4,161
86314	PRESCOTT VALLEY	3,795	999	10,402	9,236	24,432	39,894	525	26,834	49,142	14,822	34,577	18,131	622,265	835,820	459,881	658,318	49.2	50.8	0.7	0.8	15.6	73.7	14.1	94,273	72,887	53,738	7,910	53,981	1,349	14,676	1,429	1,692	897	6,858	77,429	143,821	10,884	6,940	3,409	2,263	1,239	1,336
86321	BAGDAD	21	16	825	50	912	1,223	7	1,487	1,094	449	38,576	405	17,760	17,163	17,136	18,088	51.4	48.6	1.9	0.5	19.7	78.2	10.8	2,876	2,231	1,407	197	1,705	49	1,029	0	62	8	306	10,827	0	442	450	450	50	75	44
86323	CHINO VALLEY	1,430	437	6,010	3,922	11,799	17,671	87	12,606	21,335	6,600	38,972	7,872	325,830	438,248	105,844	147,735	49.6	50.4	0.3	0.4	11.8	73.7	15.9	43,609	34,873	26,684	3,855	27,567	599	4,703	369	720	512	1,517	3,281	4,480	3,464	2,046	1,428	592	416	465
86327	DEWEY-HUMBOLDT	948	178	4,395	844	6,365	9,090	86	6,967	10,706	4,049	38,132	4,768	200,173	263,993	64,602	89,025	48.6	51.4	0.5	0.6	6.0	71.7	14.9	25,022	20,290	20,166	2,533	13,245	218	2,007	87	298	111	663	2,317	186	4,648	646	495	377	140	180
86332	KIRKLAND/WILHOIT	113	49	849	125	1,136	1,685	4	1,623	1,763	748	27,903	782	27,880	31,213	2,184	2,672	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	47	264	24	9	11	110	0	0	0	130	71	30	22	14
86333	MAYER	328	144	2,601	205	3,278	5,225	9	4,693	5,693	2,173	33,145	2,353	87,148	106,148	29,036	36,794	49.0	51.0	0.4	0.3	10.4	66.0	7.3	4,375	3,298	3,105	379	2,053	29	217	0	16	1	86	466	0	0	107	30	38	21	9
86334	PAULDEN	228	103	1,760	728	2,819	3,798	15	2,579	4,674	1,248	37,689	1,512	56,820	77,783	5,543	7,859	60.0	50.0	0.3	0.2	7.6	65.2	9.3	13,255	10,196	9,198	1,134	6,811	150	1,221	19	114	71	745	4,406	69	0	824	226	311	136	121
86338	SKULL VALLEY	50	8	278	25	361	0	0	0	0	0	0	0	0	0	0	0	50.1	49.9	0.7	0.4	22.7	80.0	8.2	8,683	6,437	4,641	630	5,326	56	220	1	35	9	100	381	0	2	111	66	24	22	24
85362	YARNELL	23	7	600	25	655	810	5	766	857	434	27,714	457	15,998	19,458	9,319	11,483	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	17	114	0	7	3	89	0	0	0	46	13	52	9	4
86322	CAMP VERDE				515	515	10,963	69	10,005	11,896	4,234	36,128	4,609	176,235	213,718	153,613	195,686	53.2	46.8	0.0	0.4	6.0	53.0	16.3	2,334	1,806	1,889	234	934	43	134	1	22	11	50	1,989	0	0	45	15	38	10	8
86324, 25, 26	CORNVILLE, Clarkdale, Cottonwood				1,416	1,416	5,363	21	4,311	6,163	2,412	37,623	2,811	114,638	149,895	57,042	77,796	50.2	49.8	0.5	0.5	0.5	69.9	12.0	26,546	20,749	17,143	2,234	14,607	528	4,533	154	495	180	1,533	30,862	3,399	4,064	1,465	894	827	275	315
86331	JEROME				15	15	4,868	75	3,950	5,581	1,948	38,907	2,244	85,015	108,005	21,296	28,709	48.0	52.0	0.4	0.3	10.6	64.8	20.2	12,592	9,543	9,669	1,325	7,119	122	1,648	315	73	35	714	1,588	0	40	955	506	113	167	79
86336	SEDONA				255	255	2,292	105	19,571	25,686	9,290	34,222	10,411	396,535	496,468	431,242	565,552	50.0	50.0	0.3	0.6	11.0	67.8	17.0	10,251	7,486	6,331	961	6,076	117	741	16	51	33	362	132	1,139	2	375	222	148	73	57
86351	VILLAGE OF OAK CREEK				55	55	0	0	0	0	0	0	0	0	0	0	0	47.5	52.5	0.4	0.5	17.6	65.9	16.0	44,308	31,638	29,069	4,259	25,098	1,256	11,216	326	2,327	654	5,895	86,757	57,666	10,614	5,545	1,659	1,813	835	1,196
MISC	OUTSIDE MARKET	190	0	0	6	196	15,633	6	13,870	17,203	7,527	43,745	8,244	478,600	584,980	286,859	367,671	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	122	615	55	155	23	255	0	0	0	273	153	177	42	123
TOTAL		16,826	3,458	44,921	23,091	88,296	6,069	191	5,472	6,728	2,985	35,266	3,336	165,360	201,157	77,784	96,731	47.9	52.1	0.5	1.2	9.2	59.1	35.6	39,211	33,629	32,152	5,083	28,096	1,383	12,612	131	2,033	1,029	7,930	50,217	7,753	12,403	5,520	2,193	4,640	1,078	1,331
							0	0	0	0	0	0	0	0	0	0	0	46.1	53.9	0.3	0.7	7.9	61.7	40.2	15,077	12,613	13,189	2,013	10,010	315	2,095	45	333	224	2,131	21,154	0	788	1,158	430	1,224	239	223
																		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

12 Free Publication BIG BUG/CANYON COUNTRY NEWS Published Wed.

PH: (928) 445-3333 • FAX: (928) 445-4756 • Website: bigbugnews.com

							POPULATION				HOUSEHOLDS			EFFECTIVE BUYING INCOME (EBI) ($000)		TOTAL RETAIL SALES (TRS) ($000)		POPULATION BY RACE							CONSUMER EXPENDITURES ($000)					EMPLOYMENT BY INDUSTRY						RETAIL SALES ($000.00)			OCCUPATION EMPLOYMENT DATA				
ZIP CODE	COMMUNITY	Paid Home/ Mail Delivery	Paid Rack Delivery	Mailed TMC Smart Shopper	Free TMC Smart Shopper	TOTAL	Total Population 1/1/05	Population Per SQ. Mile	Census Population 2000	5 Year Population Projection	Total Households 1/1/05	Median Households EBI 1/1/05	Total Households Projection	Total Buying Income 2005	5 Year Buying Projection	Total Retail Sales 2005	5 Year Total Sales Projection	Total Male Population	Total Female Population	Black Population	Asian/Pacific Islander Population	Hispanic Population	Household Type - Family Households	College Educated 25+	Food Consumed at Home	Food Consumed Outside Home	Healthcare	Reading ($000)	Apparel ($000)	Total Establishments	Total Employments	Manufacturing Employment	Retail Trade Employment	Finance Insurance, Real Estate Employment	Services Employment	Food & Beverage Store Sales ($000)	General Merchandise Store Sales	Health & Professional Care Store Sales	White Collar Total	Blue Collar Total	Service Occupation	Managerial/Admin and Support	Marketing and Sales Workers
85324	Black Canyon City	0	0	0	1080	1080	3,129	7	2,751	3,458	1,435	37,524	1,579	64,975	80,460	18,152	23,374	52.2	47.8	0.3	0.2	3.5	61.1	8.2	8,573	7,136	6,045	785	4,888	89	606	0	78	97	305	6,726	173	0	230	78	229	43	58
86333	Mayer/Spring Valley/Cordes	0	0	1975	1170	3145	5,225	9	4,693	5,693	2,173	33,145	2,353	87,148	106,148	29,036	36,794	55.8	44.2	0.4	0.0	71.6	75.2	5.2	879	581	428	43	495	150	1,221	19	114	71	745	4,406	69	0	824	226	311	136	121
Misc	OUTSIDE MARKET	51	0	0	0	17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL		51	0	1975	2250	4242																																					

DEMOGRAPHIC INFORMATION SOURCE: DEMOGRAPHIC USA 2004 ZIP EDITION MARKET STATISTICS