



Group-Buy Discount for Annual Bulk Agreement

Number of Newspaper Agreements
1 to 3 Newspapers

Discount Amount
No Discount

4 Newspapers 5% Discount	5 Newspapers 6% Discount	6 Newspapers 7% Discount	7 Newspapers 8% Discount	8 Newspapers 9% Discount	9 or More Newspapers 10% Discount
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A camera-ready composition discount of 5 percent is available upon request to contract advertisers on the **FIRST INSERTION ONLY** of any non-commissionable or non-agency ad that requires no more than a reduction or enlargement of total ad to fit column widths.

Group-Buy Discounts for Annual Insert/Preprint Agreement

Group buy insertion rates as published in this rate schedule are based upon pre-print insertion into four or more Western Newspaper, Inc. publications with the same pre-print. Credit of pre-printed insert inches will be allowed toward the fulfillment of bulk advertising agreements based upon a 4-to-1 ratio of pre-print inches.

Publications/Website Directory

- Western News&Info, Inc.
www.westernnews.com
- Big Bug/Canyon Country News
www.bigbugnews.com
- Chino Valley Review
www.cvrnews.com
- Desert Shopper
www.desertshopper.net
- Grand Canyon News
www.grandcanyonnews.com
- Grand Canyon Tour Guide
www.grandcanyontourguide.com
- Kingman Daily Miner
www.kdminer.com
- Kudos
www.kudosnaz.com
- Navajo Hopi Observer
www.nhnews.com
- Palo Verde Valley Times
www.pvvt.com
- Prescott Daily Courier
www.pdcourier.com
- Prescott Valley Tribune
www.pvtrib.com
- Quartzsite Times
www.pvvt.com
- Smart Buyer
www.smartbuyeraz.com
- Smart Shopper
www.smartshopperaz.com
- The Bugle
www.verdenews.com
- The Reminder
www.reminderaz.com
- The Villager
www.thevillageraz.com
- The Winslow Mail Reminder
www.winslowaznews.com
- Today's News-Herald
www.havasunews.com
- Today's Real Estate
www.todaysrealestateonline.com
- Verde Independent
www.verdenews.com
- Verde Valley Real Estate
www.vvседonare.com
- Williams-Grand Canyon News
www.williamsnews.com
- Williams Tour Guide
www.williamstourguide.com

Phone Directories, Billboards, Radio, Signs, Printing

- Community Directory
www.communitydirectoryofprescott.com
www.communitydirectoryofflagstaff.com
www.communitydirectoryofsedona.com
www.communitydirectoryofverdevalley.com
- Del Outdoor Advertising
www.deloutdoor.com
- Monster Media
www.z93yuma.com
www.kjokyuma.com
- Sign Pro
www.signproaz.com

Additional Information

Online Advertising, Specialty Inserts Pricing, Deadlines, Mechanicals, Market Information or National Advertising please contact:

Sarah Perron, Sales & Marketing Associate
928-783-3311 ext. 4124
Email: sperron@westernnews.com

Linda Walker, Executive Administrative Assistant
928-783-3311 ext. 4114
Email: lwalker@westernnews.com



ANNUAL BULK AGREEMENT RATES

• Additional discounts available with an agreement for four or more WNI Newspapers. •

Column Inches Per Year	Broadsheet Pages Per Year	1 Navajo Hopi Observer	2 Williams - Grand Canyon News	3 Kingman Daily Miner	4 Today's News-Herald	5 Parker Pioneer	6 Palo Verde Valley Times/ Quartzsite Times	7 Verde Independent/ The Bugle	8 Winslow Mail	9 Chino Valley Review	10 Prescott Valley Tribune	11 Prescott Daily Courier	12 Big Bug/ Canyon Country News
Open National/Agency Commission		\$14.80	\$12.90	\$17.07	\$23.42	\$12.24	\$13.98	\$16.00	\$10.64	\$9.70	\$16.50	\$24.00	\$8.30
130"-258"	1.01-2	\$13.32	\$11.60	\$15.42	\$18.46	\$9.29	\$12.59	\$14.40	\$9.58	\$8.80	\$14.90	\$21.60	\$7.47
259"-516"	2.01-4	\$12.88	\$11.22	\$14.89	\$17.84	\$9.60	\$12.18	\$13.92	\$9.26	\$8.50	\$14.40	\$20.90	\$7.22
517"-903"	4.01-7	\$12.58	\$10.94	\$14.52	\$17.42	\$8.78	\$11.90	\$13.60	\$9.04	\$8.30	\$14.00	\$20.40	\$7.05
904"-1677"	7.01-13	\$12.14	\$10.58	\$13.99	\$16.80	\$8.41	\$11.38	\$13.12	\$8.72	\$8.00	\$13.60	\$19.70	\$6.81
1678"-2580"	13.01-20	\$11.84	\$10.32	\$13.67	\$16.38	\$8.28	\$11.20	\$12.80	\$8.51	\$7.80	\$13.20	\$19.20	\$6.64
2581"-3354"	20.01-26	\$11.40	\$9.92	\$13.09	\$15.79	\$7.99	\$10.76	\$12.32	\$8.19	\$7.50	\$12.70	\$18.50	\$6.39
3355"-5031"	26.01-39	\$11.10	\$9.68	\$12.83	\$15.38	\$7.47	\$10.51	\$12.00	\$7.98	\$7.30	\$12.40	\$18.00	\$6.22
5032"-6708"	39.01-52	\$10.66	\$8.28	\$12.35	\$14.76	\$7.18	\$10.07	\$11.52	\$7.66	\$7.00	\$11.90	\$17.30	\$5.98
6709"-10062"	52.01-78	\$10.36	\$9.00	\$12.03	\$14.35	\$7.13	\$9.79	\$11.20	\$7.45	\$6.80	\$11.60	\$16.80	\$5.81
10063"-13416"	78.01-104	\$9.10	\$8.84	\$11.45	\$13.79	\$7.01	\$9.37	\$10.72	\$7.13	\$6.50	\$11.10	\$16.10	\$5.56
13417"-16770"	104.01-130	\$9.62	\$8.38	\$11.13	\$13.79	\$6.80	\$9.08	\$10.40	\$6.92	\$6.30	\$10.70	\$15.60	\$5.39
16771"-20124"	130.01-156	\$9.32	\$8.12	\$10.81	\$13.79	\$6.59	\$8.80	\$10.08	\$6.70	\$6.10	\$10.40	\$15.10	\$5.23
20125"-23478"	156.01-182	\$8.88	\$7.74	\$10.23	\$13.79	\$6.28	\$8.42	\$9.60	\$6.38	\$5.80	\$9.90	\$14.40	\$4.98
23479"-26832"	182.01-208	\$8.58	\$7.48	\$9.91	\$13.79	\$6.07	\$8.07	\$9.28	\$6.17	\$5.60	\$9.60	\$13.90	\$4.81
26833"-33540"	208.01-260	\$8.28	\$7.22	\$9.59	\$13.79	\$5.86	\$7.85	\$8.96	\$5.96	\$5.40	\$9.30	\$13.50	\$4.65
33541"and up	260.01 or more	\$8.00	\$6.96	\$9.28	\$13.79	\$5.65	\$7.55	\$8.64	\$5.75	\$5.20	\$8.90	\$13.00	\$4.48
Color/Page		\$130.00	\$110.00	\$122.00	\$142.00	\$104.00	\$110.00	\$115.00	included	\$125.00	\$239.00	\$239.00	\$83.00

Please contact us for Smart Shopper, Smart Buyer, Desert Shopper and TMC pickup rates.

GROUP-BUY INSERT/PREPRINT RATES

• Applicable with an insert/preprint agreement for four or more WNI Newspapers. •

SIZE/WEIGHT LIMITS	BASE		12 TIMES ANNUAL		24 TIMES ANNUAL		48 TIMES ANNUAL	
	Carrier Rate	Mail Rate	Carrier Rate	Mail Rate	Carrier Rate	Mail Rate	Carrier Rate	Mail Rate
up to .30	33.08	40.35	33.08	38.67	33.08	36.99	33.08	33.63
4 tab .31-.35	41.10	40.95	39.47	39.24	38.63	37.54	37.00	34.13
.36-.40	41.10	43.92	39.47	42.09	38.63	40.27	37.00	36.60
.41-.45	41.10	46.90	39.47	44.95	38.63	43.00	37.00	39.09
.46-.50	41.10	49.88	39.47	47.81	38.63	45.72	37.00	41.57
.51-.55	41.10	52.86	39.47	50.65	38.63	48.46	37.00	44.05
.56-.60	41.10	55.83	39.47	53.51	38.63	51.18	37.00	46.53
4 std .61-.65	43.16	58.81	41.43	56.36	40.57	53.92	38.85	49.00
.66-.70	43.16	61.78	41.43	59.22	40.57	56.64	38.85	51.49
.71-.75	43.16	64.76	41.43	62.07	40.57	59.37	38.85	53.97
.76-.80	43.16	67.74	41.43	64.92	40.57	62.10	38.85	56.45
.81-.85	43.16	70.72	41.43	67.77	40.57	64.83	38.85	58.93
.86-.90	43.16	73.69	41.43	70.62	40.57	67.55	38.85	61.41
6 std .91-.95	47.27	76.67	45.40	73.47	44.46	70.29	42.56	63.89
.96-1.0	47.27	79.64	45.40	76.32	44.46	73.01	42.56	66.37
1.1	47.27	87.98	45.40	84.32	44.46	80.65	42.56	73.32
1.2	47.27	93.93	45.40	90.02	44.46	86.11	42.56	78.28
8 std 1.3	49.33	99.89	47.37	95.73	46.37	91.56	44.40	83.24
1.4	49.33	105.84	47.37	101.43	46.37	97.02	44.40	88.20
1.5	49.33	111.79	47.37	107.14	46.37	102.48	44.40	93.17
1.6	49.33	117.75	47.37	112.84	46.37	107.94	44.40	98.12
10 std 1.7	55.50	123.70	53.30	118.56	52.17	113.39	49.97	103.09
1.8	55.50	129.65	53.30	124.26	52.17	118.85	49.97	108.05
1.9	55.50	135.61	53.30	129.96	52.17	124.31	49.97	113.01
2	55.50	141.56	53.30	135.66	52.17	129.74	49.97	117.97
12 std 2.1	57.55	147.51	55.26	141.37	54.11	135.22	51.80	122.93
2.2	57.55	153.47	55.26	147.07	54.11	140.68	51.80	127.89
2.3	57.55	159.42	55.26	152.79	54.11	146.14	51.80	132.86
2.4	57.55	165.38	55.26	158.49	54.11	151.60	51.80	137.81
14 std 2.5	63.72	171.33	61.19	164.20	59.91	157.05	57.35	142.78
2.6	63.72	177.28	61.19	169.90	59.91	162.51	57.35	147.74
2.7	63.72	183.24	61.19	175.60	59.91	167.97	57.35	152.70
2.8	63.72	189.19	61.19	181.30	59.91	173.43	57.35	157.66
16 std 2.9	65.75	195.14	63.13	187.02	61.80	178.88	59.18	162.62
3	65.75	201.10	63.13	192.72	61.80	184.34	59.18	167.58
3.1	65.75	207.05	63.13	198.43	61.80	189.80	59.18	172.55
3.2	65.75	213.00	63.13	204.13	61.80	195.26	59.18	177.50
18 std 3.3	71.95	218.96	69.08	209.84	67.63	200.71	64.76	182.47

Orders for less than full circulation in any single publication will incur a premium charge of \$25.00 per thousand. The premium charge will be added to the cost of insertion. *Based upon a signed agreement.

Credit of Pre-Printed Insert Inches will be allowed toward the fulfillment of Bulk Advertising Agreement based upon a 4-to-1 ratio of Pre-Print Inches to ROP as follows:							
INSERT SIZE	INCHES/CREDIT	INSERT SIZE	INCHES/CREDIT	INSERT SIZE	INCHES/CREDIT	INSERT SIZE	INCHES/CREDIT
4std/8tab/16flexi	129"	8std/16tab/32flexi	258"	12std/24tab/48flexi	387"	16std/32tab/64flexi	516"
6std/8tab/24flexi	194"	10std/20tab/40flexi	323"	14std/28tab/56 flexi	452"	18std/36tab/72flexi	581"

Minimum size Pre-Print Insert for credit application is 4std/8tab. • Credit based on minimum 12 times annual Pre-Print Insert Agreement.