



WNI INTERNET GROUP RATE CARD

Domain Name	300x250 Medium Rectangle per Month	720x300 PopUnder per Month	Wallpaper per Month	728x90 Leaderboard per Month	160x600 Wide Skyscraper per Month	300x600 Half Page Ad per Month
www.dcourier.com						
Open Rate	\$1081	\$141	\$1550	\$1200	\$1142	\$1142
Annual Commitment	1061	121	1500	1183	1122	1122
WNI Group Combo rate*	1050	115	1490	1160	1110	1110
www.bigbugnews.com						
www.cvrnews.com						
www.pvtrib.com						
Open Rate	\$210	-	-	\$241	-	\$228
Annual Commitment	195	-	-	221	-	208
WNI Group Combo rate*	185	-	-	215	-	195
www.kdminer.com						
Open Rate	\$300	\$300	\$320	\$320	\$280	\$280
Annual Commitment	280	280	300	300	260	260
WNI Group Combo rate*	260	260	280	280	240	240
www.havasunews.com						
Open Rate	\$420	\$420	\$420	\$295	\$295	\$295
Annual Commitment	400	400	400	275	275	275
WNI Group Combo rate*	380	380	380	268	268	268
www.verdenews.com						
www.cvbugle.com						
Open Rate	\$252	\$252	\$252	\$320	\$284	\$284
Annual Commitment	232	232	232	300	264	264
WNI Group Combo rate*	215	215	215	280	250	250
www.kudosaz.com						
Open Rate	\$60	-	-	\$60	\$42	\$42
Annual Commitment	40	-	-	40	32	32
WNI Group Combo rate*	30	-	-	30	22	22
www.pvvt.com						
Open Rate	\$164	-	\$270	\$210	\$200	\$180
Annual Commitment	144	-	250	192	180	160
WNI Group Combo rate*	134	-	240	182	170	150
www.williamsnews.com						
www.nhnews.com						
www.grandcanyonnews.com						
Open Rate	\$252	\$252	\$252	\$320	\$284	\$284
Annual Commitment	232	232	232	300	264	264
WNI Group Combo rate*	215	215	215	280	250	250
www.z93yuma.com						
www.outlawcountry1400.com						
Open Rate	\$90	\$90	\$90	\$170	\$90	\$90
Annual Commitment	75	75	75	140	75	75
WNI Group Combo rate*	60	60	60	120	60	60



Domain	Monthly Page Views
www.dcourier.com	1,594,916
www.bigbugnews.com	15,539
www.cvrnews.com	51,935
www.pvtrib.com	63,972
kDMINER.com	830,005
www.verdenews.com	309,490
havasunews.com	563,015
www.pvvt.com	261,481
www.williamsnews.com	56,819
www.grandcanyonnews.com	29,684
www.nhonews.com	104,977
www.cvbugle.com	98,858

In recent years, the tremendous growth of newspaper web sites has attracted a diverse, new user to enhance the established print audience. Online newspapers offer relevant, meaningful local news and information in a 24/7 environment. Supplemented with video, audio, blogs, photo galleries, archives, community forums and now mobile communication features, online newspapers are constantly developing new technologies to connect with readers.

Newspaper web sites have the highest percentage of Internet Audiences among the four primary categories surveyed

	GENERAL WEB AUDIENCE	PORTAL AUDIENCE	NEWSPAPER WEB SITE AUDIENCE
Household income \$75K+	45%	46%	53%
Household income \$100K+	27%	27%	33%
Post-graduate degree	12%	12%	16%
College graduate (four-year college)	18%	12%	22%

Scarborough USA+ 2009 (12 months)